

Message Text

UNCLASSIFIED

PAGE 01 TEGUCI 01397 241719Z
ACTION ARA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----250512Z 081580 /11
R 241504Z MAR 77
FM AMEMBASSY TEGUCIGALPA
TO USDOC WASHDC
INFO SECSTATE WASHDC 6181

UNCLAS TEGUCIGALPA 1397

E.O. 11652: N/A
TAGS: BEXP, HO
SUBJ: ADS REQUEST FOR HEATH CO. INTL. DIV. ST. JOSEPH, MICH.

REF: STATE A-5078, OCT. 19, 1976

THE FOLLOWING FIRMS HAVE BEEN CONTACTED INDIVIDUALLY AND HAVE
EXPRESSED INTEREST IN DISTRIBUTING SEVERAL PRODUCTS OF THE
HEATH CO.

1. AUDIOCENTRO
EDIFICIO FICENSA, P.O. BOX 572
TEGUCIGALPA, D.C.
CONTACT: MR. JESUS ZACAPA, OWNER AND MANAGER
PHONE: 226612, CABLE: AUDIOCENTRO
COMMENT: THIS A NEW AGENCY ENGAGED IN THE SALE OF ELECTRONIC
APPLIANCES, TV AND RADIO SETS AND SIMILAR PRODUCTS. MR.
ZACAPA IS INTERESTED IN A POTENTIAL DISTRIBUTORSHIP OF
GENERAL CONSUMER ELECTRONIC KITS AND IS STUDYING THE NEW
TO MARKET PRODUCTS: SCIENTIFIC AND TEST INSTRUMENTS AND
ELECTRONIC FUNDAMENTALS COURSES. THE FIRM ENJOYS AN EXCELLENT
REPUTATION AND DOES NOT HAVE EXCLUSIVE DISTRIBUTORSHIP FOR
COMPETITIVE LINES.

2. AGENCIA NUEVO MUNDO
3A. AVE. S.O. Y 9A. CALLE, SAN PEDRO SULA
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CONTACT: MR. SALVADOR CANAHUATI, PARTNER AND MGR.
PHONE: 520920, 520921, CABLE: JACOBO
COMMENT: THIS AGENCY IS THE EXCLUSIVE REPRESENTATIVE AND
DISTRIBUTOR OF PHILIPS TV AND RADIO RECEIVING SETS IN SAN
PEDRO SULA, AND IS INTERESTED IN SEVERAL PRODUCTS IN THE
GENERAL CONSUMER ELECTRONIC KITS LINE. MR. CANAHUATI IS
ALSO STUDYING POSSIBILITIES FOR TEST INSTRUMENTS AND WILL

BE IN DIRECT CORRESPONDENCE WITH HEATH. THE FIRM ENJOYS
AN EXCELLENT REPUTATION.

3. COMIN

3A. CALLE Y 6A. AVE.
FRENTE EDIFICIO LARACH, TEGUCIGALPA, D.C.
CONTACT: MR. ABEL GARCIA, PARTNER AND MGR.
CABLE: COMINTEGUCIGALPA, PHONE: 229521

COMMENTS: THIS FIRM IS ENGAGED IN THE SALE OF ELECTRONIC
APPLIANCES TV AND RADIO RECEIVING SETS AND SIMILAR PRODUCTS
AND MR. GARCIA IS INTERESTED IN SEVERAL PRODUCTS OF THE FIRST
AND THIRD PARTS OF THE ADS REQUEST. NO COMPETITIVE PRODUCTS
ARE DISTRIBUTED EXCLUSEVELY BY THIS FIRM. DIRECT CORRESPONDENCE
IS EXPECTED.

PREPARED BY: J.J. ORTUNO, APPROVED BY: M. KROMHOUT.
BECKER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 24-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TEGUCI01397
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770102-0414
Format: TEL
From: TEGUCIGALPA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770324/aaaaauwv.tel
Line Count: 80
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 4d9a61b2-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE A-5078
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 30-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3003245
Secure: OPEN
Status: NATIVE
Subject: ADS REQUEST FOR HEATH CO. INTL. DIV. ST. JOSEPH, MICH.
TAGS: BEXP, HO
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/4d9a61b2-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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